OBHR Case Study

* You are asked to write an analysis on why the consulting team failed
* Need introduction, body, and conclusion
  + This need to be less than pages
  + Also the order is up to you
  + Format is up to you
* You want to use OBHR terms because that is what he is going to be checking
* Opening could refer to the process gain/ loss and what it’s causes are
* Opening should bring up resource based view of the firm
* You should look through the outlook of performance and commitment
* Also talk about the Abilene paradox is you feel fancy
* Don’t use colloquialisms